



Portsmouth Creates

Portsmouth Playlands Spring Make-over

Artist Call-Out

We are looking for local artists with experience in murals/street art to help us transform our new office space into a vibrant creative hub, to inspire positive vibes and reflect the nature of the creative organisations and young people that will be sharing the space.

About the Project

Portsmouth Creates supports the creative and cultural sectors by providing opportunities and platforms for artists and organisations across Portsmouth. We've recently moved into a new building with the ambition of sharing the space with several creative organisations. The downstairs space will be a vibrant creative hub run by young people with support from Artswork, while the upper offices are being prepared for creative businesses to move in.

We feel this a perfect project to provide opportunities for local creatives and we're looking for artists to help us create a fresh, innovative look that reflects the vibrant and welcoming atmosphere of creative Portsmouth. Our goal is to create a unique and creative work environment that inspires collaboration and positive vibes and who better to work with than local artists to achieve this?

Creative Brief

We fully encourage you to take creative freedom with this project and do what you do best. We trust your vision and invite you to explore your own ideas, concepts, and interpretations. Your creativity is key to transforming our space into a dynamic, inspiring environment.

Design Goals

- **Professional yet playful:** The artwork should feel appropriate for a workplace while inspiring creativity.

- **Inviting and accessible atmosphere:** Ensure the space feels welcoming for both employees and visitors.
- **Celebrate creativity:** Interpret in your own unique way.

The Spaces

- **Entrance stairs and landing:** This is the first impression visitors will have, so make it eye-catching and welcoming. We're open to bold designs and fun elements that flow up the stairs.
- **Open-Plan Reception Area:** A communal area that links the landing area and long corridor to offices.
- **Long Corridor:** Create a cohesive look that flows along the corridor, and connects the various office spaces.

Style and Feel

- **Colour Choices:** There are no restrictions on materials or colours. Feel free to explore different textures, finishes, and palettes to enhance the overall atmosphere.
- **Murals and Artwork:** Eye-catching designs that reflect creativity, community, and/or Portsmouth's heritage are encouraged.

Afternoon Drop-In

We are hosting an informal afternoon drop-in on **Weds 2nd April**, where we would love to welcome you for a cuppa, give you a chance to view the spaces and chat to us about potential artistic approaches to these spaces.

We kindly request that you drop us an email at billie@portsmouthcreates.co.uk to let us know if you plan to attend the drop-in.

Playlands office address:

193 Commercial Rd (access to Playlands is directly opposite the entrance to Spicer Street)
Portsmouth,
PO1 4BD
(Please press the buzzer to the left of the front door for access)

Expressions of Interest

Following the drop-in session we invite you to submit your expression of interest via email to include:

1. The space(s) you are interested in.
2. Your creative response—this can be a brief paragraph, sketch, doodles, video, and include:
3. Examples of existing work or links to social media accounts/websites
 - i. (we are not asking for full design proposals to be submitted, a description of your ideas alongside examples of your previous work will suffice)
4. A description of how your creative idea fits within the space/area
5. The budget required to complete your work
How long you think it will take to complete
A separate budget line for materials

(N.B. We are currently in the process of securing a discount with a local paint supplier for you to purchase materials directly and will update you accordingly.)

Please email your EOI to billie@portsmouthcreates.co.uk

Timeline

- **Weds 2nd April 2pm-6pm:** Drop-in for a cuppa and see the space
- **Weds 16th April:** Deadline for email expressions of interest (see above for submission information)
- **Friday 23rd April:** Final decision.
- **W/C 5th May (tbc):** Projects to commence – some work may need to be carried out over a weekend.

Closest Car Parks:

- NCP Portsmouth Marketway, PO1 4AH
- Cascades Car Park, PO1 4RP
- NCP Crasswell Street Surface Carpark, PO1 1RS
- Limited paid street parking is available on Lake Road

PLEASE NOTE:

- We are looking to commence the artwork in the first half of May TBC, we can be somewhat flexible with dates/times, however, artwork will need to be completed promptly once commenced and some work may need to be completed over the weekend.

- We have a modest budget available, however, the Playland Make-Over project may need to be carried out in stages according to proposals and budget. We will review the situation when we have received all EOI's and quotes.
- All selected artists are responsible for ensuring that they adhere to H&S guidelines with regards to the safe indoor use of their chosen materials and ensure they wear the associated appropriate PPE at all times.

Find Out More About Us

- Instagram: [@PortsmouthCreates](#)
- Facebook: [@PortsmouthCreates](#)
- Twitter: [@PortsCreates](#)

