



**Portsmouth  
Creates**



**Portsmouth  
CITY COUNCIL**

## **Portsmouth Safer Streets - Guildhall Walk**

### **Artist brief**

**\*If you require any information in a different format or support with the application process please contact [info@portsmouthcreates.co.uk](mailto:info@portsmouthcreates.co.uk)\***

#### **Summary**

As part of the Safer Streets five programme, funding has been received from The Home Office to deliver interventions at key sites to improve feelings of safety. As part of this programme of work, Portsmouth Creates, is working in partnership with Portsmouth City Council (PCC) to support the commissioning of a semi-permanent public art installation, on the road surface in the pedestrianised area of the Guildhall Walk.

The ambition is that this project, alongside other creative interventions intended to enhance the local area as meanwhile interventions, will form part of a wider place making ethos to support the positive development of the area. This culture-led regeneration approach aims to support the vision of the Safer Streets Project, increasing civic pride and strengthening sense of place through creativity.

**Design and production budget: £10,500**

## **Brief**

This is an exciting opportunity for an artist(s) to support culture-led regeneration and placemaking within the city centre through the Safer Streets interventions.

Safer Streets is a national agenda to reduce neighbourhood crime, making residents safer and reducing demand on the police. Interventions used within safer streets will also build evidence to strengthen the case for future investment in targeted crime prevention.

Located within the Charles Dickens ward of the city, the Guildhall area of Portsmouth is at the heart of the city, home to the Guildhall Square, Portsmouth Guildhall, New Theatre Royal and much of Portsmouth's night-time economy.

In recent years there have been several new developments in the surrounding area creating additional residential space targeted at the student population.

Commercial and hospitality areas are known to be disproportionately affected by crime and the Guildhall Walk area has some of the highest levels of reported acquisitive crime in the city.

The Council has been working with stakeholders including local businesses, the Police and University to consider how best to approach these issues for some time and the need to regenerate the area is being recognised within the City's local plan.

A significant level of investment is required to regenerate the area, and it is recognised that that the process will be iterative. Various waves of Safer Streets funding have enabled meanwhile measures to be put in place that improve visibility, surveillance, and the feel of the area. This has included lighting, CCTV, wayfinding, and an art commission at Hippodrome House that is pending installation (May 2024).

In 2023 following public consultation a new pedestrian and cycle zone was implemented in Guildhall Walk. The new permanent traffic regulation order (TRO) built upon successful temporary arrangements that has been put in place to support active travel, and economic recovery during and following the pandemic. The new TRO creates an opportunity to further transform the space for the community through culture-led regeneration.

Culture-led regeneration, in urban spaces has the potential to reimagine roadways, improve street safety, revitalise and reinforce public space, and bring communities together. Within Portsmouth through the Safe Streets programmes the Council has been able to commission several pieces of public art in target locations; these commissions have helped to transform these spaces (see appendix 1).

## **Key Points**

- Portsmouth Creates, in partnership with our stakeholders Portsmouth City Council, are supporting the commissioning of an artist/s to design and install pavement artwork to enhance the pedestrianised area of the Guildhall Walk, Portsmouth as part of the Safer Streets Programme.
- The overall fee for the project is £10,500, to include research/development, design, materials and installation of artwork.
- Closing date for applications is Friday 3<sup>rd</sup> May 2024
- 3 applicants will be shortlisted, with the final candidate being selected in partnership with PCC and local stakeholders.
- The successful artist/s will be informed on or before Friday 17<sup>th</sup> May 2024.
- First phase of payment will be via Portsmouth Creates following approval of the final design and completion of a contract with PCC. PCC will be responsible for management and payment for the second phase.
- We welcome applications from people at all stages of their creative practice.

## **The artists' role**

The pavement art is an opportunity for an artist/s to design and produce a piece of inspirational artwork for the public realm, with a view to visually improving the area under the context of creating a positive and creative use of 'meanwhile space' and supporting community cohesion.

The successful candidate will need to give consideration to the wider context of the site with the final design reflecting this. Themes/content should be sympathetic to the local area, for example - they could consider: history, local communities or environment, however, they are not limited to this and we welcome ideas which the artist believes to be appropriate. We also welcome any community engagement/consultation to inform the design process.

The proposed area (see map below) is a large area, heavily used by pedestrians and occasionally by vehicles for deliveries. It is not necessary for the entire surface to be covered and consideration needs to be given to both cohesion of design and budget.

Consideration will need to be given to the materials used, regarding public safety/ anti-slip paint methods and the longevity and durability of the artwork which will undergo ongoing levels of

high footfall. Although this project is intended to be a 'meanwhile use' of space, the artwork needs to be designed to last long-term.

The selected artist or collective will need to be able to demonstrate experience of delivering similar projects within the public realm to a high standard and evidence of working effectively to budget and schedule.

### **Budget**

The total budget of **£10,500** (exclusive of VAT) covers the entire project from design, inclusive of 2 potential further iterations (subject to feedback from partners) all materials/paints and installation of artwork, to include any slip-resistant surfaces that might be required (as detailed in design specification.)

### **Design specification**

- The art will be installed on the road surfaces that run between the New Theatre Royal (20 - 24 Guildhall Walk and the Isambard Kingdom Brunel Public House (2 Guildhall Walk). (Approximately 100 metres of road surface), as detailed in appendix 1.
- The design is not expected to fill the space and is expected to reflect where would be best to install within the space for maximum effect and longevity, i.e.- the road is used heavily by pedestrians and occasionally by delivery vehicles.
- The design must be 2 dimensional for installation upon the highway. The nature of the Arts position on the floor of a pedestrianised zone means that appropriate materials must be used; ensuring that there is no risk to the public presented by the Art in terms of slips, trips, and falls, and in a medium that can withstand the public domain and location. It will need to be frost proof, resilient, colour fast, water repellent and wind resistant.
- The artwork will be a short to medium term installation and must have a lifespan of a minimum of five years.
- The anticipated longevity of the artwork needs to carefully consider the durability and ageing of the work within any proposal, and it must be suitable for the stresses expected in this location.



### **Artwork**

- The artwork needs to be inclusive and suitable for all ages and backgrounds and of a non-political nature.
- Consideration needs to be given to the vantage point and orientation of the artwork as it will be viewed from all angles.
- Wording can be incorporated into the artwork if rationale can be provided, however, consideration needs to be given to vantage point.
- The design must reflect consideration of how the space is used and the needs of individuals using it, including neurodiverse people, and/or people with physical or intellectual disabilities, that may influence what images are visually appropriate.
- The final design will include detailed drawings of the proposed work covering all aspects of the layout, artwork, treatment, and materials, alongside written guidance on preserving and cleaning of the materials used where applicable.
- Details of any maintenance requirements that will be applicable to the finished artwork should be included (if applicable).

### **Installation**

- The Safer Streets programme manager will support the project providing a single point of contact with various Council departments and external partners as required.
- The Council actively encourage using local based suppliers, services, makers and material for fabrication of the artwork where possible.
- The artwork must be installed by 31st August 2024.

### **Aftercare and maintenance**

- Long-term maintenance will need to be considered carefully within the design process to minimise, mitigate, or remove completely any on-going costs.
- Due to the nature of the site, the responsibility for maintaining the artwork over the longer term will remain with the council.
- The artist will be expected to be available for 12 months after installation of the artwork to assist/advise with any issues of maintenance.

### **Additional requirements**

- The Artist will be expected to assist in the provision and contribution of promotional images of the work in progress and the overall project to support the Safer Streets programme communication plan.
- The copyright, moral and legal rights to all commission drawings, images and preliminary works and the completed work will rest with the artist(s)
- Portsmouth City Council will have assigned joint rights to use the images from each stage of the process for press and promotional purposes.
- The council will take ownership of the resulting work.
- The contract used will be the council's standard Consultancy Agreement for local artists terms. Please note that by responding to this brief, bidders agree to the council's terms and conditions. This includes a clause that provides the council will maintain full copyright and transfer of reproduction rights from the outset. Any reproduction of the artist's work will be fully credited.

### **Timeline**

- **Friday 3<sup>rd</sup> May** - Applications close (applicants may be contacted prior to or after this date for further information/discussion of proposal if required) **see below for info on how to apply.**
- **Friday 17th May** - Final artist to be selected and informed, contract provided.
- **Monday 20th May – Monday 17th June** - design stage.
- **Monday 17th June** - design submission deadline (or prior if completed) followed by a 3 week window for feedback from partners and relevant artist amends to design.
- **Friday 12th July** (or before) - final design signed off.
- **Monday 22nd July** onwards - installation of artwork, proposed timeline to be confirmed and dependent upon design/ access requirements and weather.

**How to apply:**

**APPLICATIONS TO BE SUBMITTED VIA EMAIL TO**  
**[INFO@PORTSMOUTHCREATES.CO.UK](mailto:INFO@PORTSMOUTHCREATES.CO.UK)**

Please submit a word document or equivalent providing:

- An introduction to yourself and your practice, a description of your design concept including proposed theme and artwork ideas, colour palette if applicable and clear rationale for relevance.
- Mood board or equivalent, to include any sketches - relevant imagery/information to support proposal.
- NB- (further research/engagement can be carried out by the selected artist to fully develop this after appointment has been made.)
- Details of proposed materials and installation method to be used- details of any third parties to be used for installation to be provided.
- A portfolio to include relevant projects delivered within public realm (can be submitted via URL's or links.)
- Examples of experience in working to deadlines and budget.
- Links to relevant website/social media platforms.
- Any referee contact details.
- Any personal or familial links you have to Portsmouth and the surrounding area (if applicable.)
- If applying as a collective or as an artist contracting a third party for specialist installation, one person is required to be responsible for management of the overall project, contract and invoicing/receipt of payments.

**Evaluation and selection criteria**

We are looking for unique, two-dimensional proposals that are sympathetic to the location and capture the spirit of place.

**Overall evaluation of submissions will prioritise:**

- Demonstrable experience working with relevant materials.
- Previous work within the public realm.
- Evidence of artistic skills via portfolio/evidence provided.
- Themes/design relevant to place and identity, whether via storytelling, environment, history, communities or other.

**Requirements of successful applicant**

- The commissioned artist will need to be able to demonstrate experience of delivering similar projects within the public realm to a high standard, evidence of working effectively to budget and schedule.
- The artist will need to be available to install artwork over the above proposed dates but will need to be flexible as these could be subject to change dependent upon external factors such as weather.
- The artist will need to provide proof of current Public and Products Liability Insurance (detailed below.)
- Any relevant Maintenance schedule (if applicable) will also need to be submitted.

**Terms and Conditions**

- The artist/s will be required to obtain and hold the necessary public and products liability with a limit of indemnity of not less than £5,000,000 (five million pounds) in relation to any one claim in respect of Public Liability and in relation to all claims in the aggregate during any one period of insurance in respect of Products Liability and professional indemnity insurance with a limit of not less than £1,000,000 (one million pounds) in relation to any one claim.
- The successful applicant must adhere to the current H&S regulations for working in a public place.
- On commencement of the design phase the project team at PCC will be in touch to liaise directly regarding installation and will be available to offer support and answer any questions regarding site, access and installation.

## **Payment**

- The overall budget for the entire project is £10,500 (exclusive of VAT)
- The successful artist will be paid in two phases:
  - Phase one - An initial payment of of £4500 will be paid by Portsmouth Creates (on submission of an invoice) following final design approval and on completion of a contract with PCC for the next phase of the project.
  - Phase two - A final invoice to the outstanding value of £6000 will be submitted directly to PCC following installation.
  - Payment will be made within 30 days of receipt of acceptable invoices.

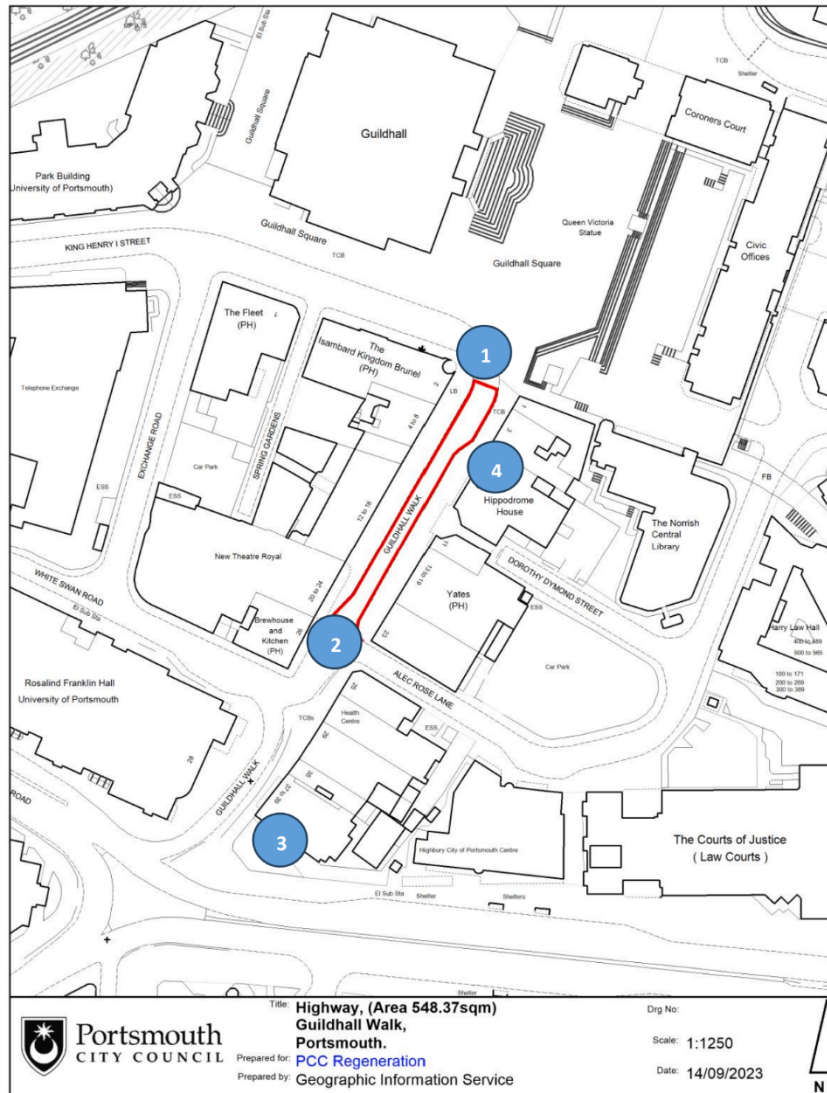
## **Contact point**

Portsmouth Creates will select the successful artist in partnership with PCC and local stakeholders.

- Project management and communication for the installation phase will be via Portsmouth City Council - **Julie.Ponton@portsmouthcc.gov.uk**
- For any questions or for further information regarding the application process please contact Billie - **info@portsmouthcreates.co.uk**

## Appendix 1

### Portsmouth Safer Streets 5 - Guildhall Walk Commission - Appendix 1





1. Street view on the approach to Zone from North - King Henry I street/Guildhall Square



2. Street View from start of zone from South - junction with Alec Rose Lane/ Adjacent to New Theatre Royal

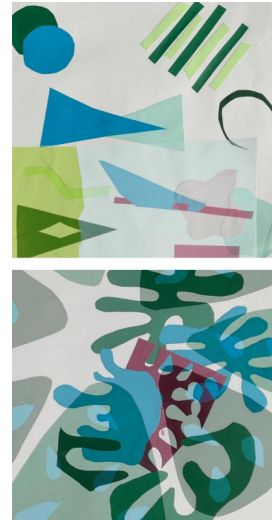






## 5. Other installations in the city

**Site 1:** Fratton Pocket Park: Donna Poingdestre art commissioned for Fratton Pocket Park will be complimented by designed pavement slabs, connecting to her artwork across the small green space. Slab designs have been developed in partnership with Motiv8.



**Site 2:** Lake Road Underpass (Safer Streets 2)

Pete Coddling (2021/22), Rainbow coloured Therma plastic pavement treatment and blue ceiling, complimented by Charles Dicken's quotes, repainted bollards, and replanting.



**Site 3: Belmont Path (Safer Streets 3 & Community Infrastructure Levy)**  
Splodge Designs (Chantonbury House Wall) and Form+Function (opposite wall) 2022/23.  
Splodge Designs worked with over 100 residents, school and businesses on a photography and collage project which involved a series of work and walk shop sessions. This produced a series of vinyl printed panels. Elements of the Art were then used to create the mural on the other side of the path undertaken by Form and Function see video: [Form+Function.Belmont.Path](#)



**Other Pavement Art Resources:**

[Asphalt Art Initiative](#)



Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**

